



MELANIE VANESSA POST

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melaniepost.com  
585.957.0555

SUMMARY OF QUALIFICATIONS

An enthusiastic and multi-faceted designer aiming to combine her design skills with her many interests.

Proficiency

Adobe Photoshop, InDesign, Illustrator, Dreamweaver [html/css]  
Microsoft Word, Powerpoint, Excel, Publisher  
Mac, Windows and Linux operating systems

EXPERIENCE

Senior Designer

April 2015 - Current

SFA Marketing Inc.

Trumbull, CT

A strategic marketing agency specializing in branding, interactive design and B2B solutions. One of two graphic designers working with diverse clientele on digital and print design.

Senior Designer

Jan - March 2015

Group C Inc.

New Haven, CT

Small multi-disciplinary design firm with a special interest in architecture.

Designer

Sept 2012 - Jan 2015

John Kneapler Design

New York, NY

A fast paced, high-quality design environment with a heavy emphasis on print, production and typography. Design projects from start to finish, communicate with clients and work collaboratively with colleagues. Began as an intern, then hired.

Art Director

Sept 2010 - June 2012

Bellingham Alive Magazine

Bellingham, WA

Oversaw the artistic and design aspect of the magazine through collaboration. Created original advertisements and layouts, as well as utilizing photography skills. Began as an intern and then hired as the first art director for the magazine.

Yearbook Designer

June - Aug 2011

Summer in Switzerland (SIS)

Leysin, Switzerland

Designed, photographed, and created a 60+ page summer "yearbook" for an American International summer camp over the course of the 10 week long camp. Launched and taught a yearbook/design class with children from all over the world in coordination with the main design responsibilities.

PERSONAL

Citizen of USA, Sweden, Switzerland; fluent in English, Swedish, Swiss-German

Loves to travel, experience new cultures & food

Outdoor enthusiast, enjoys running, snowboarding, kayaking, surfing, hiking, cross country skiing and more

REFERENCES

John Kneapler

President, John Kneapler Design  
john@johnkneaplerdesign.com  
212.463.9774

Nicole Audette

Art Director, John Kneapler Design  
nicole@johnkneaplerdesign.com  
330.416.3659

Lisa Karlberg

Publisher, Bellingham Alive!  
lkarlberg@klmediacorp.com  
360.483.4572

EDUCATION

Bachelor of Arts

Concentration: Graphic Design  
Minor: Business Administration

Western Washington University

Bellingham, WA (June 2012)  
Cumulative GPA: 3.66

Studies included brand development & identity, typography, publication design, packaging, web design & development, mobile app creation, book arts, illustration/drawing, accounting, marketing, finance, economics, management

High School

Pittsford Mendon High School

Pittsford, NY (June 2008)  
2008 National Honor Society Graduate